The new FCC rules requiring that associations get prior written consent from their own members or from individuals requesting information from the association are ludicrous. Our members join the association to receive information about events or services that will help them be more successful in their business or profession. These rules establish a barrier to that. Please revise the rules to allow an "established business relationship" between associations and their members, allowing us to fax to them without prior written consent. If they don't want our faxes, they will tell us, or they will discontinue their membership. Furthermore, please allow us to fax to non-member individuals or entities who contact us requesting information about membership, events, or services. For us to place an obstacle in the way of their receiving information that they expressly request makes no sense at all. Thank you. I look forward to hearing your decision.